



# **Strategic Plan 2023 - 2025:**

## **Ongoing Activities**

The below table outlines IB Schools Australasia's services that are ongoing. Underneath this table is the outline of activities which have a specific date or timeframe within 2023-2025.

Activity Title	Description	Objective(s) and/or expected result	Timeline/Duration(mm/yy) or (from-to) (target date/duration of implementation)
Careers service	IB Schools Australasia recognises that our member schools are employers of choice and that many require or desire specialist training or experience with the IB.  In 2017 IB Schools Australasia made available to our member schools the opportunity to advertise positions that would support their IB programmes within our monthly bulletin.  We quickly became inundated with requests from our member schools to advertise roles on their behalf. To date we have advertised over 3151 positions, averaging approximately 90 per month, busier towards the end of the year.  We now offer a weekly Employment Opportunities Bulletin, a public page on our website listing all vacancies and where	<ul> <li>Provide a platform where member schools can advertise vacancies.</li> <li>Increase awareness of the IB</li> <li>Increase the pool of candidates interested in teaching the IB</li> <li>Provide a platform where graduates of IB specific university courses can look for relevant positions</li> </ul>	Ongoing  Commenced July 2017, extended to include a public page on our website https://ibaustralasia.org/careers in January 2018

	appropriate advertising positions through our Facebook and LinkedIn pages. All financial member schools (Full, Associate and Partner Member Schools) are entitled to advertise their employment opportunities free of charge with IB Schools Australasia.	<ul> <li>Provide a platform for expat teachers looking to return to the Australasian region</li> <li>This is continuously growing and we are investigating how to make this more accessible and flexible/useful for our member schools (2023 onwards).</li> </ul>	
Diploma Programme support for networks	The Association works closely with networks to support school or network lobbying with Government, universities and or the IB on State and National concerns.  Issues of concern by member schools are raised in their State networks and either supported by the association or where the concern is more widespread than one state the concern is coordinated into a national plan to work through the issue. Examples include:  · Working with the early release of DP results · working with universities to enable early offers to be made using predicted grades · connecting networks with specialized IB practitioners	,	Ongoing
Support for IB Networks	Australasia is unique in the number and quality of our local IB networks.  From 2018, IB Schools Australasia has provided a letter each term to the networks to provide an update on our events and services, updates on areas of importance to the networks including liaising with the IB, IB workshops and events and where possible provide inter-network connections.  It is hoped in the future that we will be able to bring together networks from different states to work together and learn from one another.	communication tool to	Ongoing  Commenced in 2018
Website presence for Member Schools https://ibaustralasia.org/schools	IB Schools Australasia provides each of our member schools with a webpage on our website.	Ensure that our member schools are visible to	Ongoing

	This is a valuable marketing opportunity included as part of the school's membership.  It ensures all our member schools, both candidate and authorized can advertise their support of the IB.	<ul> <li>potential families looking for an IB School</li> <li>Enhances our member school's visibility in Google's unpaid search results and Domain/Page Authority (the measure of the power of your school's website domain name in terms of search engine rankings) for member schools.</li> <li>Provides additional marketing services to our schools in a competitive education market</li> <li>Changes to ATAR are updated for our member schools and this has proved very popular with families around results time.</li> </ul>	
University Entrance information @ IBaustralasia.org  https://ibaustralasia.org/university-entrance	For a number of years IB Schools Australasia has provided the ATAR conversion chart for entry into universities in Australia for IB graduates.  It is envisaged that throughout 2019 and beyond this page will be expanded to include: university scholarships for IB graduates, IB specific entry offers.	<ul> <li>Create links with university admissions offices</li> <li>advocate for direct entry based on IB score, not ATAR.</li> <li>Work with schools' careers services to provide support and knowledge about IB, to help them assist IB students in their tertiary planning and applications.</li> </ul>	Ongoing  The ATAR conversion table has been available for a number of years.

		•	Provide a knowledge base for IB students looking to apply to universities  Provide a knowledge base for parents of both current and potential IB students to help them in understanding the benefits of an IB education for tertiary study  Include information provided by the IB  Increase knowledge for Australasian universities so they can accept students based on their IB scores, not ATAR equivalents	
IB Schools Australasia Newsletter	IB Schools Australasia provides a complementary newsletter to our member schools, interested IB Schools, IBENs, Networks, Education students and others interested in learning more about the IB.  This newsletter is sent out on an as-required basis, but normally bi-monthly.  This newsletter is also made available through our Facebook page and will be included on our website from 2019.  Schools are able to showcase students' work and projects that they are undertaking, linking this to their profile pages on our website. A balance is sought across all programmes where possible.	•	Provide updates from the IB  Provide an additional communication tool to advertise our products and services.  Act as a 'communication hub' for all networks in Australasia.  Provide a forum for schools to share their successes with other IB Schools in the region  Create a sense of community between our member schools	Ongoing

		Showcase all programmes within the IB community and also for external educators.	
Support to Schools recovering from natural disasters	At times of natural disasters (Floods, Fires, Cyclones) IB Schools Australasia will support schools to recover from the event.	Assist our member school	Ongoing, as needed, and on a case by case basis
	IB Schools has reached out to member schools at time of need e.g. flooding in Queensland, or Cyclone Gabrielle in New Zealand. Impact to member schools was minor and students were able to continue with their programmes.		
News @ https://ibaustralasia.org/articles	Our News page on our website allows IB Schools Australasia to highlight local issues, celebrate local successes and provide updated on our services.	<ul> <li>Provide a public profile for our member schools</li> <li>Share information on the Diploma Programme Results</li> <li>Provide updates for schools on our products and services.</li> </ul>	Ongoing
Ongoing answering of DP (and other programme) questions from the public and media	The association website has a high profile and responds to Programme specific enquiries received through-out the year. DP has the highest number of requests for information, especially in the run up to results release and at the start of the academic year when families are making schooling choices.	Answering enquiries promotes the value of the IB and that of Australasian IB schools. Where appropriate, enquiries are directed to the individual networks, schools or the IB through the correct channels	Ongoing
Liaison with the IB on matters of importance to our member schools	IB Schools Australasia discusses with the IB on matters of Importance such as:  • DP Results Release  • University recognition (DP and CP)  • Accuracy of media releases and addressing bias of media  • Te Reo Maori Advocacy	Work with Steven Wishart and the IB to advocate on behalf of our member schools' needs.	Ongoing





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The below table outlines IB Schools Australasia's planned services for 2023.

Activity Title	Description	Objective(s) and/or expected result	Timeline/Duration(mm/yy) or (from-to) (target date/duration of implementation)
The Age Schools Directory	The Age, a major newspaper in Victoria have previously released articles including IB scores. IBSA wishes to support this continuing.  This ensures that IB results are included together with the VCE results.  In a competitive education market in Australia this has been gratefully received by our member schools as it ensures a clearer picture of the schools' achievements.	<ul> <li>Assist our member schools to publicise their IB programmes.</li> <li>Ensure that the IB is represented in the media and results.</li> <li>Provide the public with a true representation of the strength of our member schools results.</li> </ul>	Have agreement by November 2023 for the Dec 2023 results release.
Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for the Association session at the IB Conference in Adelaide</li> <li>Planning for the Leadership Symposium</li> <li>Planning for the 2024 Conference</li> <li>Reports and updates from New Zealand, Australian States and territories, updates from the IB from Steven Wishart, updates from networks</li> </ul>	Friday 17 February, 2023 10.00am - 4.00pm ParkRoyal Hotel, Melbourne Airport
Support for IB Global Conference LAC	As requested, the Chair of IBSA will support the LAC in liaising with member schools in and around South Australia, in preparation for the Global Conference in March 2023	<ul> <li>Acting as a liaison with member schools</li> <li>Providing information and guidance on specific Australasian needs (e.g. Welcome to Country)</li> <li>Support our member schools in ensuring that the conference has a positive impact on IB education in the region.</li> </ul>	Ongoing until March 2023

		<ul> <li>IBSA Chair to moderate the meeting between Heads of Schools, Network Chairs and the IB Executive team, including the Director General.</li> </ul>	
2023 Student Speaker Series	Not running in 2023, due to the IB Global Conference being in Adelaide and our Leadership Symposium in August 2023	Excessive team, moraling the bhootel General.	
2023 Speaker Series	Not running in 2023, due to the IB Global Conference being in Adelaide and our Leadership Symposium in August 2023		
Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for the AGM, Leadership Symposium and other upcoming events</li> <li>Further developing our membership benefits</li> <li>Discussing matters of importance to our member schools</li> </ul>	Friday 16 June, 2023 10.00am - 4.00pm ParkRoyal Hotel, Melbourne Airport
Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for the AGM, Principals Symposium and other upcoming events</li> <li>Further developing our membership benefits</li> <li>Discussing matters of importance to our member schools</li> </ul>	Thursday 24 August, 2023 10.00am – 4.00pm Location TBC, Melbourne
Annual General Meeting	In line with our constitution IB Schools Australasia is required to host an AGM each year.	<ul> <li>Pass constitutional changes that will allow IB Schools Australasia to have members join from Polynesia, Micronesia and Melanesia</li> <li>Vote on the Standing Committee members for 2023-24</li> <li>Provide our member schools with an update on the association's financial position and membership benefits.</li> </ul>	Friday 25 August, 2023 9.00am – 10.00am Location TBC, Melbourne
IB Leadership Symposium	The IB Leadership Symposium is a follow on from our highly successful symposium in 2019. This was planned to be run biennially but was postponed in 2021 due to COVID.  Target Audience: IB Leadership (Principals, Heads of School, Network Chairs, Coordinators etc.) Running Sheet: 10.00am – 4.00pm 3 sessions in the day	<ul> <li>Provide an event for IB Leadership (Principals, Heads of School etc.) within IB schools, across all regions, to assist them with leading their schools</li> <li>Provide an opportunity for Steven Wishart to update School leaders on developments in the IB</li> <li>Networking opportunities for school leaders</li> </ul>	Friday 25 August, 2023 10.00am – 5.00pm Location Melbourne Conference Centre, Melbourne

	Topics and content for the Leadership Symposium to include:  • Leading culture change • Universities • PYP focused session • Open forum session- this session would take place at the end of the day and would provide a networking opportunity.  From 4.00pm - 5.00pm there would be a time for refreshments and canapes for networking		
Advocate for recognition of IB programs with Universities in Australia and New Zealand	IB Schools Australasia will commence a lobbying network to make contact with universities in Australia and New Zealand to request recognition of the IB Diploma.  To do this requires a personal touch. This will be achieved by a network of Principals/ Heads of Schools making contact with one or two universities in their region. IB Schools Australasia will provide this network of Principals with a script, data etc. required for this liaison work.	<ul> <li>To increase understanding and recognition of the IB within universities</li> <li>Increase the number of universities offering entry to students based on their IB scores, not the ATAR equivalent</li> <li>To ensure that Heads and Coordinators have up to date information from the IB in preparation for discussions with Vice-Chancellors and Admissions Officers.</li> </ul>	Ongoing having commenced in 2019
Certificates for Students	Each year IB Schools Australasia offers member schools and networks certificates they can use to honour the successes of their students in the IB programmes.  The following range of Certificates is available to member schools:  Career-related Programme  • Certificate of Merit for CP graduates who have achieved 6+  • Certificate of Merit for the Reflective Project for CP graduates who have achieved a B or above	To honour the successes of their students in the IB programmes	Ongoing. Several states/countries have started to hold specific events to recognise achievements from IB students across their schools.

- Certificate of Outstanding Career Related Studies for CP graduates who have achieved the highest level in their chosen professional course
- Certificate of outstanding Service. This
   Certificate is to be presented within schools
   as they see fit for a small number of students
   whose service embodies the IB mission
   statement ideal. It is anticipated that there
   would be only one of two of these awarded in
   any one school.
- Career Programme Achievement. This
   Certificate is for CP graduates who have
   completed the requirements of the Career related programme. This certificate could be
   used by schools or Networks that have
   ceremonies where all students who pass the
   Career-related programme are recognised.

#### **Diploma Programme**

- Certificate of Distinction for DP graduates who have achieved an IB score of 40 points or more.
- Certificate of Merit for DP graduates who have achieved at least one Grade 7 in one subject or an 'A' in EE/TOK.
- Certificate of outstanding Creativity, Activity and Service. This Certificate is to be presented within schools as they see fit for a small number of students whose CAS embodies the IB mission statement ideal. It is anticipated that there would be only one of two of these awarded in any one school.
- Diploma Achievement. This Certificate is for DP graduates who have completed the requirements of the Diploma. This certificate could be used by schools or Networks that

Results release Media coverage	Each year IB Schools Australasia requests statistics on the Diploma Programme results from the IB. This information is used to create a series of articles on our website outlining the achievements of Australasian Diploma Programme schools.	The Australasian specific data is required by member schools and media to provide information to support our member schools in a highly competitive education market.	Ongoing annually, focusing in October – January.
	Primary Years Programme     Certificate of Participation for students who have participated in the Primary Years Programme and have been involved in the Exhibition in the final year.		
	<ul> <li>Certificate of Participation. This Certificate is for students who have participated in the Middle Years Programme and been involved in the Personal Project or the Community Project in their final year (Please select the relevant option). This certificate could be used in schools which are moderated as well as those that are not.</li> </ul>		
	Certificate of outstanding Service as Action. This certificate is to be presented within schools as they see fit to a small number of students whose Service as Action embodies the IB mission statement ideal. It is anticipated that there would be only one of two of these awarded in any one school		
	<ul> <li>Middle Years Programme</li> <li>Certificate of Distinction are for students who have achieved an overall average score greater than 6 across all subjects.</li> <li>Certificate of Merit for students who have achieved a score of 7 in one or more subjects.</li> </ul>		
	have ceremonies where all students who pass the Diploma are recognised.  • Diploma Awards Booklet Template		

The Association collects data from the IB regarding
student numbers in each state to publicize the DP
exams each November and support media coverage
of exam commencement.
This information is updated ahead and at the time of
the final results release in early January.





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The below table outlines IB Schools Australasia's planned services for 2024.

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The Age Schools Directory	The Age, a major newspaper in Victoria have previously released articles including IB scores. IBSA wishes to support this continuing.  This ensures that IB results are included together with the VCE results.  In a competitive education market in Australia this has been gratefully received by our member schools as it ensures a clearer picture of the schools' achievements.	<ul> <li>Assist our member schools to publicise their IB programmes.</li> <li>Ensure that the IB is represented in the media and results.</li> <li>Provide the public with a true representation of the strength of our member schools results.</li> </ul>	January – February 2024
Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for the 2024 Speaker Series</li> <li>Planning for the 2024 Student Speaker Series</li> <li>Planning for the 2024 Conference</li> <li>Reports and updates from New Zealand, Australian States and territories, updates from the IB from Steven Wishart, updates from networks</li> </ul>	February or March 2024 10.00am – 4.00pm ParkRoyal Hotel, Melbourne Airport
2024 Student Speaker Series	It is envisaged that the Student Speaker Series will continue in 2024. The topics to be addressed are yet to be decided.  In 2016 IB Schools Australasia introduced the Student Speaker Series. The Student Speaker Series provides a workshop event for member schools. These events are designed bring a notable expert to their school to support, for example, the	Empower students and help them develop the skills needed to succeed in the IB.	February – May, 2024 (approx.)

	Personal Project, PYP exhibition, CAS or Extended Essay.		
	IB Schools Australasia provides on demand Student Speaker Series events to member schools on a fee for service basis.		
2024 Speaker Series	The Association provides professional learning activities to enable member schools to participate in with an affordable fee and minimum travel costs.  In 2024 IB Schools Australasia will host the Annual Speaker Series as a commitment to the professional support of staff of member schools. The Visiting Speaker Series is designed to bring to the member schools and wider community with an interest in the IB, presentations which inform, challenge and inspire participants. These will also be designed to promote the IB and the ideals of the programmes.  A virtual model of delivery rather than physical visits may be considered following experiences during	<ul> <li>Provide high quality professional learning</li> <li>Provide networking opportunities for our member schools</li> <li>Increase knowledge of the IB programmes by opening up the events to education students and teachers in non-IB schools</li> </ul>	May 2024
Standing Committee Meeting	COVID and to manage costs to member schools.  As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for the AGM, 2024 Conference and other upcoming events</li> <li>Further developing our membership benefits</li> <li>Discussing matters of importance to our member schools</li> </ul>	June, 2024 10.00am - 4.00pm ParkRoyal Hotel, Melbourne Airport
Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for the AGM, 2024 Conference and other upcoming events</li> <li>Further developing our membership benefits</li> <li>Discussing matters of importance to our member schools</li> </ul>	August, 2024 10.00am – 4.00pm ParkRoyal Hotel, Melbourne Airport
Annual General Meeting	In line with our constitution IB Schools Australasia is required to host an AGM each year.	<ul> <li>Pass constitutional changes that will allow IB Schools Australasia to have members join from Polynesia, Micronesia and Melanesia</li> <li>Vote on the Standing Committee members for 2024-2025</li> <li>Provide our member schools with an update on the association's financial position and membership benefits.</li> </ul>	August/September, 2024

IB Schools Australasia Conference 2024	The content of the conference is yet to be confirmed, but it will be specific to the Australasian context and provide opportunities for Principals, IB coordinators and teachers to engage with high quality professional learning.  This was initially planned for 2020, but cancelled due to COVID. Reinstatement in 2023 was paused after the IB Global Conference venue was announced to avoid a clash	<ul> <li>Provide high quality professional learning</li> <li>Provide networking opportunities for IB Schools</li> </ul>	August/September 2024 Location TBC, Melbourne(?)
Certificates for Students	avoid a clash  Each year IB Schools Australasia offers member schools and networks certificates they can use to honour the successes of their students in the IB programmes.  It is envisaged that the certificates will be the same as those offered in previous years.  Career-related Programme  Certificate of Merit  Certificate of Merit for the Reflective Project  Certificate of Outstanding Career Related  Certificate of outstanding Service  Career Programme Achievement.  Diploma Programme  Certificate of Distinction  Certificate of Merit  Certificate of outstanding Creativity, Activity and Service  Diploma Achievement.  Middle Years Programme  Certificate of Distinction  Certificate of Outstanding Service as Action.  Certificate of Outstanding Service as Action.	to honour the successes of their students in the IB programmes	August 2023 – February 2024
	Primary Years Programme  • Certificate of Participation		

Results release Media coverage	Each year IB Schools Australasia requests statistics on the Diploma Programme results from the IB. This information is used to create a series of articles on our website outlining the achievements of Australasian Diploma Programme schools	<ul> <li>Support our member schools in a highly competitive education market</li> <li>Ensure the IB is profiled in results release to the media and public</li> </ul>	September 2023- January 2024
	The Association collects data from the IB regarding student numbers in each state to publicize the DP exams each November and support media coverage of exam commencement.  This information is updated ahead and at the time of the final results release in early January. The Australasian specific data is required by member schools and media to provide information to support our member schools in securing students in a highly competitive education market.		





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Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for our professional learning events, 2025 Leadership Symposium</li> <li>Further developing our membership benefits</li> <li>Discussing matters of importance to our member schools</li> </ul>	February, 2025 10.00am - 4.00pm Qantas Meeting Rooms, Melbourne Airport
2025 Student Speaker Series	It is envisaged that the Student Speaker Series will continue in 2025. The topics to be addressed are yet to be decided.	Empower students and help them develop the skills needed to succeed in the IB.	February – May, 2025 (approx.)

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	In 2016 IB Schools Australasia introduced the Student Speaker Series. The Student Speaker Series provides a workshop event for member schools. These events are designed bring a notable expert to their school to support, for example, the Personal Project, PYP exhibition, CAS or Extended Essay.  IB Schools Australasia provides on demand Student Speaker Series events to member schools on a fee for service basis.		
2025 Speaker Series	The Association provides professional learning activities to enable member schools to participate in with an affordable fee and minimum travel costs.  In 2025 IB Schools Australasia will host the Annual Speaker Series as a commitment to the professional support of staff of member schools. The Visiting Speaker Series is designed to bring to the member schools and wider community with an interest in the IB, presentations which inform, challenge and inspire participants. These will also be designed to promote the IB and the ideals of the programmes.  Models of delivery will be evaluated nearer the time	<ul> <li>Provide high quality professional learning</li> <li>Provide networking opportunities for our member schools</li> <li>Increase knowledge of the IB programmes by opening up the events to education students and teachers in non-IB schools</li> </ul>	May 2025
Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for our professional learning events, 2025 Leadership Symposium</li> <li>Further developing our membership benefits</li> <li>Discussing matters of importance to our member schools</li> </ul>	June, 2025 10.00am - 4.00pm ParkRoyal Hotel, Melbourne Airport
Standing Committee Meeting	As per 6.7 of our constitution The Standing Committee meets at least twice in any year. One of these meetings is at a time different from the Annual General Meeting. For the last three years, the Standing Committee has met on at least three occasions to plan and discuss upcoming events and issues of concern for our member schools.	<ul> <li>Planning for our professional learning events, 2025 Leadership Symposium</li> <li>Further developing our membership benefits</li> <li>Discussing matters of importance to our member schools</li> </ul>	August, 2025 10.00am – 4.00pm Location TBC, Melbourne
Annual General Meeting	In line with our constitution IB Schools Australasia is required to host an AGM each year.	<ul> <li>Vote on the Standing Committee members for 2025-2026</li> <li>Provide our member schools with an update on the association's financial position and membership benefits.</li> </ul>	August, 2025 9.00am – 10.00am Location TBC, Melbourne

IB Leadership Symposium	The IB Leadership Symposium is a follow on from our highly successful symposium in 2019. This was planned to be run biennially but was postponed in 2021 due to COVID. It's success in 2023 will inform a possible 2025 symposium.  Target Audience:  Executive Leadership (Principals, Heads of School etc.)	He th • Pr up	rovide an event for IB Leadership (Principals, eads of School etc.) within IB schools to assist em with leading their schools rovide an opportunity for Steven Wishart to odate School leaders on developments in the IB etworking opportunities for school leaders	August, 2025 10.00am – 5.00pm Location TBC, Melbourne
Certificates for Students	Each year IB Schools Australasia offers member schools and networks certificates they can use to honour the successes of their students in the IB programmes.  It is envisaged that the certificates will be the same as those offered in previous years.  Career-related Programme		p honour the successes of their students in the programmes	August 2025 – February 2026

	Certificate of Participation		
Results release Media coverage	Each year IB Schools Australasia requests statistics on the Diploma Programme results from the IB. This information is used to create a series of articles on our website outlining the achievements of Australasian Diploma Programme schools	<ul> <li>Support our member schools in a highly competitive education market</li> <li>Ensure the IB is profiled in results release to the media and public</li> </ul>	September 2025- January 2026
	The Association collects data from the IB regarding student numbers in each state to publicize the DP exams each November and support media coverage of exam commencement.  This information is updated ahead and at the time of the final results release in early January. The Australasian specific data is required by member schools and media to provide information to support our member schools in securing students in a highly competitive education market.		