

## IB Schools Australasia Membership Information and Application Form 2020/21

Dear Principal/ IB Coordinator,

Thank you for your interest in joining our association. As an Association of International Baccalaureate® World Schools, IB Schools Australasia has been formerly recognised by the IB and we work closely with the IB to advocate on behalf of our member schools.

**All Authorized, Candidate and Partner schools in Australia, New Zealand, Papua New Guinea, Fiji and islands in the South West Pacific are eligible to join IB Schools Australasia.**

### Purpose and Goals of IB Schools Australasia

The Association of Australasian IB Schools (AAIBS) was established in the late 1980s when the International Baccalaureate® was relatively new to Australasia. The aim of the association, when it began, was to support Australasian schools in delivering the International Baccalaureate® Programmes and to provide a network of professional support, information and service.

Through 2016 AAIBS underwent a re-branding and are now known as IB Schools Australasia.

Today the association remains committed to the original purpose. Its goals are:

- To promote the IB programmes and support IB schools within Australasia
- To provide professional support for teachers and schools in areas not covered by the IB
- To liaise with the IBAP Regional Office in matters affecting the interest of IB Schools in Australasia
- To support the IB in promoting its programs in the Australasian region
- To advocate for IB programs with government and educational agencies/organisations in Australasia

### Annual Membership Fees

Our annual membership fees for 2020-2021 are as follows:

- Full Membership for *Authorised* schools is \$500.00AUD (plus GST for Australian Schools)
- Associate Membership for recognised *Candidate* schools is \$250.00AUD (plus GST for Australian Schools)
- Partner Membership for partner schools \$150.00AUD (plus GST for Australian Schools)

**Please note:** if you have multiple campuses and/or multiple IB programmes run at your school you are only required to pay the membership fee once for the highest authorization status received.

Our membership year is 1 April – 31 March.

### Current Membership of IB Schools Australasia

As of January 2020 IB Schools Australasia currently represents the interests of 146 Authorised IB World Schools and 17 candidate schools<sup>1</sup>. We represent a number of different types of IB Schools including single programme schools, dual programme schools and continuum schools.

As of January 2020 our membership base comprises:

30% PYP only schools  
7% MYP only schools  
24% DP only Schools  
1% CP only school  
9% PYP/MYP Schools  
11% PYP/DP Schools

<sup>1</sup> This figure includes multi-campus schools as one school rather than 2 or more schools. We differ in this from the IB's figures as IB Schools Australasia only charges one membership fee for multi-campus schools.

4% MYP/DP Schools  
2% DP/CP Schools  
12% Continuum Schools

### Support for our Networks

IB Schools Australasia membership is not designed to replace membership to your local networks, but rather, we work with the local networks and the IB to ensure we represent and support the various IB groups and networks across Australasia.

Australasia is unique in the number and strength of our networks. It is important that these networks have a united voice in lobbying with Educational Authorities, Tertiary Admissions Centres, Universities and the IB.

We also provide a free presence on our website for Networks and we welcome them to advertise their professional learning opportunities through our newsletter, website and social media channels.

### Benefits of Membership

Included below is a brief outline of our membership benefits for schools.

***The following services are included as part of your Annual Membership Fee:***

#### **Employment Services (*Complimentary for all membership levels*)**

- This complimentary service ensures your positions are highly visible to experienced IB educators and those looking to work in IB schools.
- In order to support our member schools all financial member schools are entitled to list their employment opportunities through IB Schools Australasia.
- All positions are advertised on our website (<https://ibaustralasia.org/careers>), Facebook and LinkedIn pages.
- Our employment opportunities bulletin is sent out weekly- positions are advertised each week until the closing date for applications.
- IB Schools Australasia aims to be the centralised hub for Employment Opportunities within IB Schools for our region.

#### **School Promotion through our website (*Complimentary for all membership levels*)**

- Only member schools are listed on our website at: <https://ibaustralasia.org/schools>
- Our Schools pages received over 70K views in 2019 and traffic to our Schools pages continues to grow. We saw a 4% increase to these pages (2019 compared to 2018)
- Our website is becoming a 'first stop' for parents seeking the details of IB Schools in our region.
- Our website has been optimised to ensure that it enhances the visibility of your school's website. The SEO - Search Engine Optimisation (*the process of affecting the visibility of your School's website in a search engine's organic (unpaid) search results*) is enhanced and the Domain/Page Authority (*the measure of the power of your school's website domain name in terms of search engine rankings*) is enhanced.
- **NEW IN 2020** Our School webpages now include a video feature, so you can profile videos of your school through our website and Vimeo channel.
- Schools are welcome to share news stories on their IB programme/s for inclusion on our website at <https://ibaustralasia.org/articles> and through our newsletter and Facebook page.

#### **Newsletters for Member Schools (*Complimentary for all membership levels*)**

- Our bi-monthly newsletters highlight developments and or opportunities for member schools.
- Our Newsletters can be sent to as many staff members in your schools as you require.

#### **Lobbying on behalf of Member Schools (*Supporting Authorised schools*)**

- We advocate and provide lobbying support as the need arises for our member schools in relation to the International Baccalaureate. Examples of this support include:
  - The introduction of Steven Wishart as the Relationships Manager for Australasia (2016-2018)
  - Working with IB schools in Victoria to ensure that their median ATARs for their IB students are included in the upcoming *Schools Directory (2019)*
  - Advocating for the introduction of Te Reo as an *ab initio* Subject in the Diploma Programme for New Zealand Schools (2018)
  - Personal Project moderation issues for MYP Schools (2017)
  - Ongoing work with the IB to ensure that the IB is well, and fairly, represented in the media.

**Certificates for Students and accompanying Awards Booklet Templates (*Available to Authorised schools only*)**

- Our Certificates for PYP, MYP, DP and CP students can be used for in school and state based awards ceremonies.
- We also provide an Awards booklet template that can be used for school and Network awards ceremonies to recognise student achievements.

**Results Release Media Coverage (*Supporting Authorised schools*)**

- Each year IB Schools Australasia requests data from the IB regarding student numbers in each state to publicize the DP exams each November and support media coverage of exam commencement.
- This information is also used to create a series of articles on our website outlining the achievements of Australasian Diploma Programme schools and provided to the media where requested.
- We are continuing to advocate for and work with the IB to ensure that data can be provided to the media in a timely manner to promote the successes of Australasia's DP students.

***The following Membership benefits attract an additional pay per service charge:***

**Professional Learning (*Discounted rates for all membership levels*)**

Our professional learning is designed specifically for our member schools and their needs. We design our events to enable schools to attend with minimum travel costs and affordable fees.

Our member schools receive discounted rates.

We look forward to seeing you at our Professional Learning events in 2020:

- ***The Annual Speaker Series*** - Celebrating it's 6<sup>th</sup> Year in 2020 the Speaker Series will bring Louka Parry to 7 cities in 2020 (Adelaide, Auckland, Brisbane, Canberra, Melbourne, Perth and Sydney) to present *Enabling Tomorrow's Global Citizens*  
For more information and to register please visit: <https://ibaustralasia.org/events>
- ***IBSA 2020 'Understanding Local to Embrace Global'*** This will be our inaugural conference to be held at Pullman on the Park in Melbourne from 28-30 September, 2020

Should you have any queries relating to membership of IB Schools Australasia, or if you have some feedback as to how IB Schools Australasia can further support your school please contact the IB Schools Australasia Executive Assistant, Rebecca Hammond by email at [office@ibaustralasia.org](mailto:office@ibaustralasia.org) or on her mobile +61 (0)407 325 735.

We look forward to working with you to make 2020 a very successful year.

Sincerely,



Mr Ashley Coats  
Chair, IB Schools Australasia



## Membership Application Form 2020/21

To join IB Schools Australasia please complete the Application and return the completed *Application Form* by email to: Rebecca Hammond, Executive Assistant, IB Schools Australasia at [office@ibaustralasia.org](mailto:office@ibaustralasia.org)

or

By post to:

IB Schools Australasia, PO Box 823, Heathmont VIC 3135

Upon receipt your school's Authorization status will be checked and your school will be provided with a membership number and an invoice issued for your membership fees.

School Contact Details:		
School Name:		
School Address:		
City:	State:	Postcode:
Country:		
School Phone Number:		
Purchase Order Number (please include if required by your school):		

Principal Contact Details:	
Principal Name:	
Principal or Headmaster:	
Principal Email Address:	
Principal's EA's Name:	
Principal's EA's/Office email address:	

### Programme/ IB Coordinator details:

*Directions: Please ensure details are completed as appropriate for your school*

PYP Programme	
<i>(please tick as appropriate)</i>	
<input type="checkbox"/> authorized <input type="checkbox"/> candidate <input type="checkbox"/> NA	
Coordinator Name:	
Coordinator Email:	
Coordinator Phone:	
MYP Programme:	
<i>(please tick as appropriate)</i>	
<input type="checkbox"/> authorized <input type="checkbox"/> candidate <input type="checkbox"/> NA	
Coordinator Name:	
Coordinator Email:	
Coordinator Phone:	
DP Programme:	
<i>(please tick as appropriate)</i>	
<input type="checkbox"/> authorized <input type="checkbox"/> candidate <input type="checkbox"/> NA	
Coordinator Name:	
Coordinator Email:	

